



## **Security and Emergency Management for Pride Events:** Lessons Learned Following the Boston Marathon Bombings



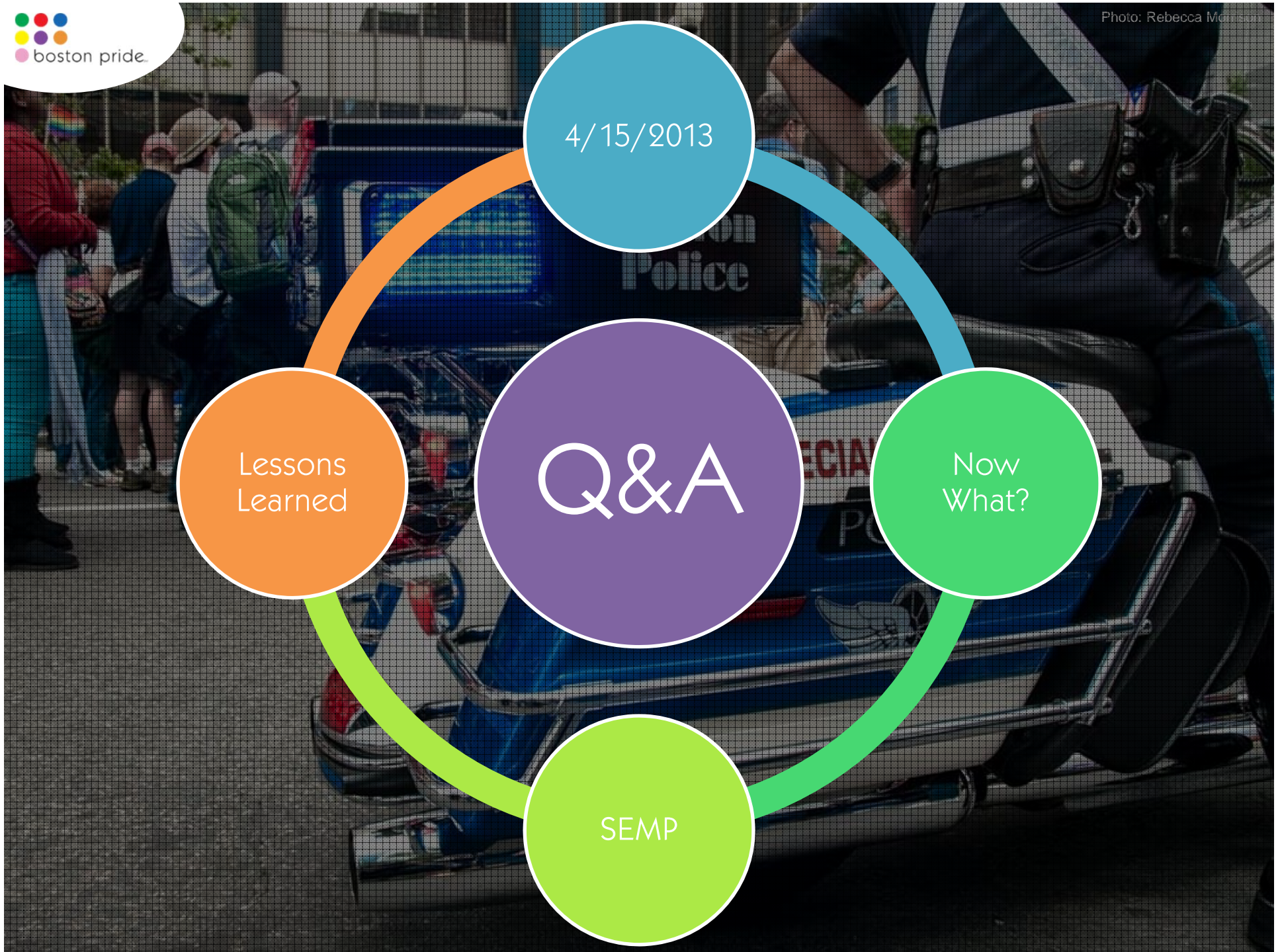
4/15/2013

Lessons  
Learned

Q&A

Now  
What?

SEMP





4/15/2013









**2013 BOSTON  
MARATHON**

*John Hancock*

**WATCH LIVE April 15<sup>th</sup>  
9:30 AM ET**

**I AM A RUNNER** TIMEX IRONMAN





















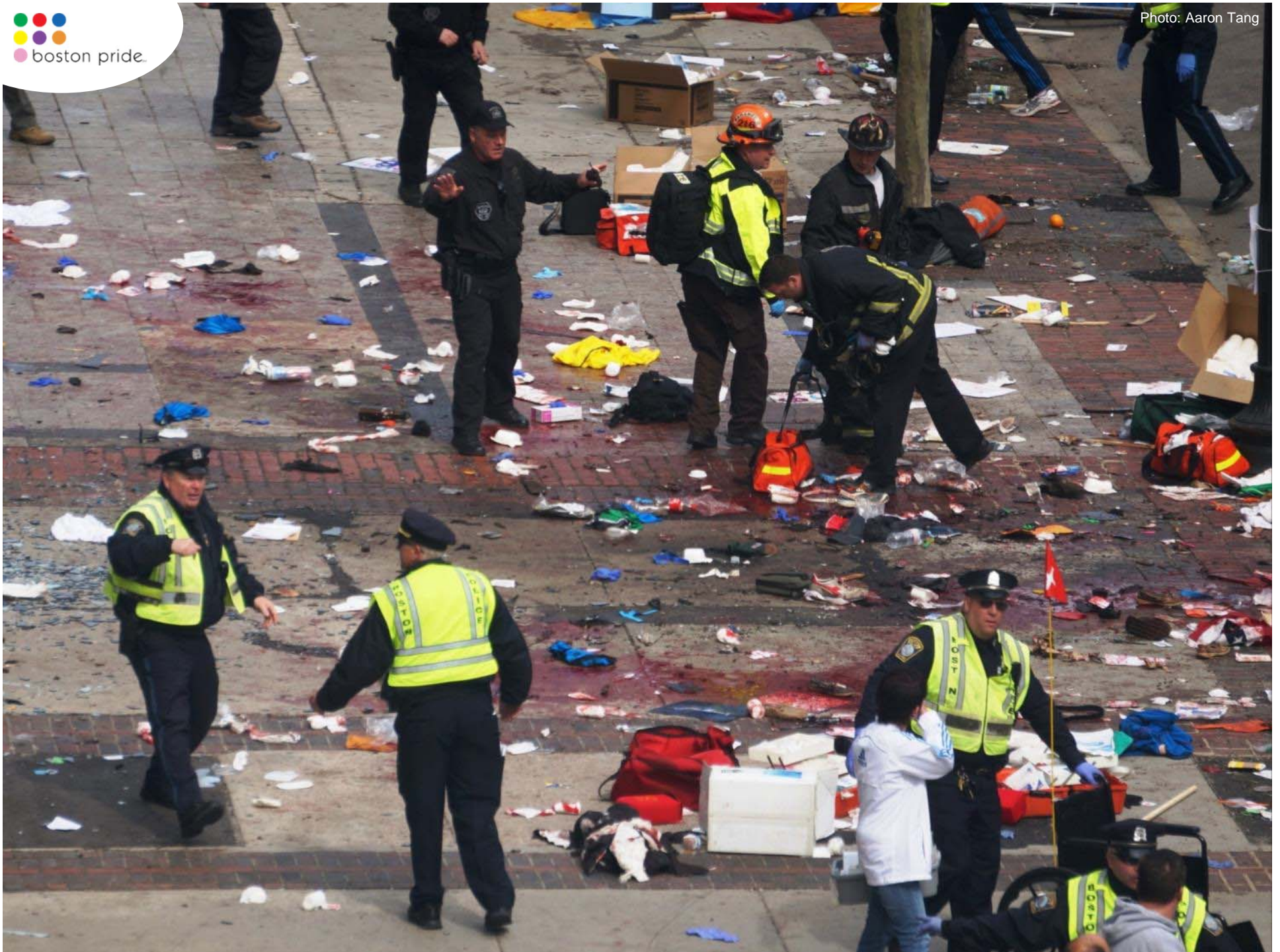


















# Now what?







Pride is in 40 days...



- Board meeting
- Talked to the City
- Press release
- Media outreach
- Reassured our community

1. Review
2. City-wide meeting
3. SEMP





# SEMP

Security and Emergency  
Management Plan





# Emergency Operations Manual

2013



## Emergency Procedures

- Emergency Response Teams
- Emergency Evacuation Plan
- Emergency Announcement Plan
- Emergency Announcement
- Emergency Exit Rules & Safety
- Site Maps
- Crowd Manager Safety Checklist
- Incident Report
- First Aid - Medical

## Security Plan

- General Measures
- Parade Measures
- Festival Measures
- Block Parties Measures

## Appendices

- Emergency Directory
- Pride Staff Directory
- Contractors Directory

## Life safety

- Weather Rules & Safety Plans
- Weather Threshold Action Plan
- Bomb Threat
- Protestors
- Unattended & Suspect Packages
- Food Illness Procedure
- Food Illness Report
- Cooking Grease Rules & Safety
- Propane Rules & Safety
- Diesel Fuel Rules & Safety
- Generator Rules & Safety
- Electric Cables
- Parade Vehicles - Inspection & Safety Criteria
- Parade - Onsite Rules & Regulations
- Festival - Onsite Rules & Regulations
- Festival Seating Rules & Safety
- Stage/Tent Collapse
- Block Parties - Onsite Rules & Regulations
- Bag Search Procedure



# Emergency Response Teams (ERT)

## Parade

- Parade Chair Martha Plaza
- Board Supervisor Malcolm Carey
- Boston Police Liaison Javier Pagan
- Boston Police Supervisor
- EMT Supervisor
- Special Events Director Patte Pappa
- Pride President Linda J. DeMarco

## Festival

- Festival Chair Jonathan Kindron
- Board Supervisor Linda J. DeMarco
- Boston Police Liaison Javier Pagan
- Boston Police Supervisor
- EMT Supervisor
- City Hall Plaza Supervisor Lisa Lamberti
- Pride President Linda J. DeMarco

## Block Party – JP Edition

- Block Party Chair Jaiy Dickerson
- Board Supervisor Malcolm Carey
- Boston Police Liaison Javier Pagan
- Boston Police Supervisor
- EMT Supervisor
- Special Events Director Patte Pappa
- Pride President Linda J. DeMarco

## Block Party – Back Bay Edition

- Block Party Chair Rob Zuromski
- Board Supervisor Sylvain Bruni
- Boston Police Liaison Javier Pagan
- Boston Police Supervisor
- EMT Supervisor
- Special Events Director Patte Pappa
- Pride President Linda J DeMarco



# Emergency Announcement

*"THIS IS AN IMPORTANT MESSAGE THAT AFFECTS ALL OF YOU."*

*"IT IS NECESSARY TO EVACUATE [**insert event name**]."*

*"PLEASE LEAVE IMMEDIATELY BY WALKING TO THE NEAREST EXIT AS QUICKLY AND QUIETLY AS POSSIBLE AND FOLLOW THE INSTRUCTIONS OF THE SECURITY STAFF AND PRIDE VOLUNTEERS ALONG THE WAY."*

*"THE CLOSEST [**select EMERGENCY EXIT/OPEN SPACE**] IS IN THIS DIRECTION [**point or announce the direction of the closest emergency exit or open space**]."*

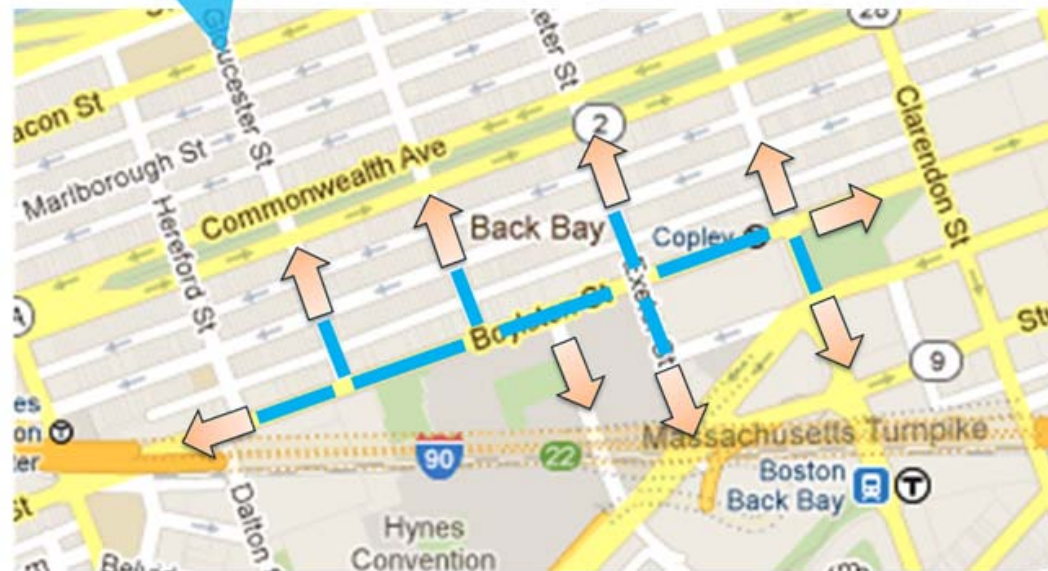


## Site Map – Boston Pride Parade (staging area)

**Saturday  
June 8<sup>th</sup>  
12noon – 3pm**

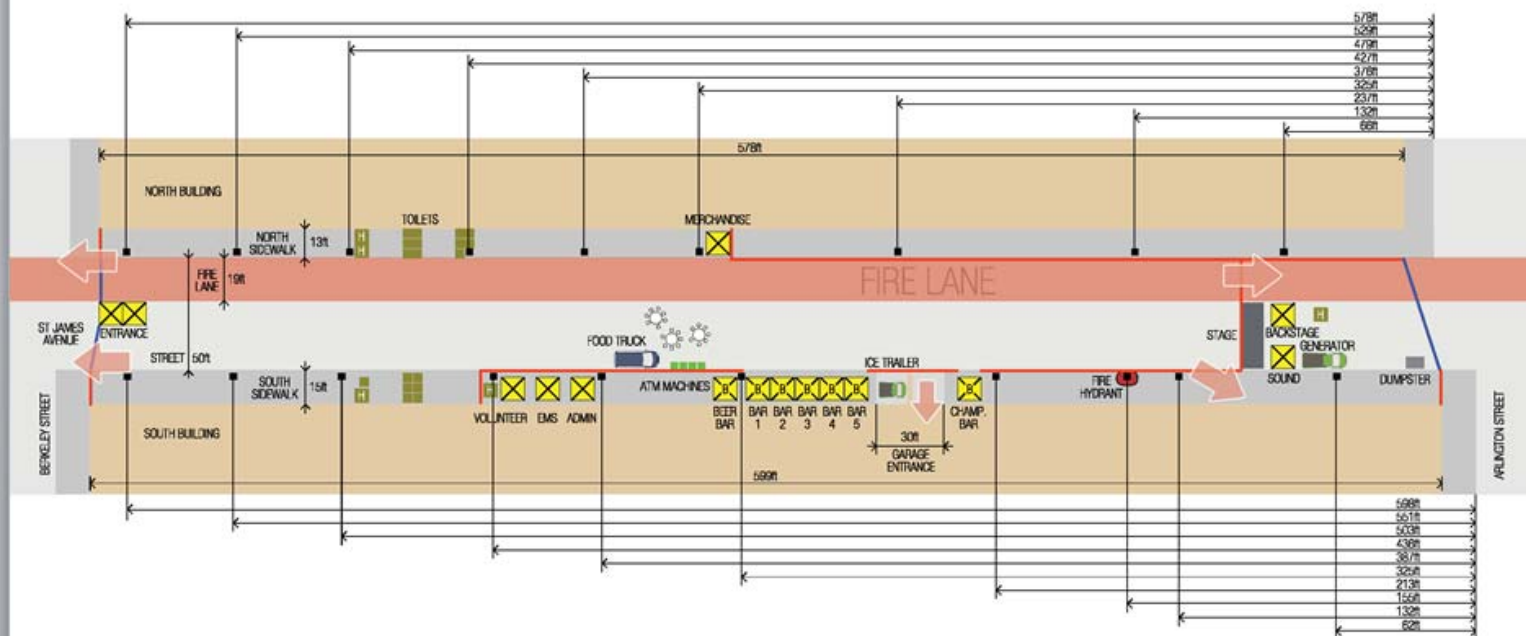
**Setup in Copley**












 Emergency Egress





## Site Map – Boston Pride Block Party: Back Bay Edition



ST JAMES AVENUE BETWEEN ARLINGTON STREET AND BERKELEY STREET		BOSTON, MA	Boston Pride 2013 - Block Party: Back Bay Edition - June 9th, 2013 - (c) Copyright Boston Pride	5/9/2013
<b>SCALE</b> 1in = 40ft Measurements +/- 1ft 50ft 	<b>KEY</b>  ADA toilet  Regular toilet  ATM machine  Table and chairs  10x10 tent  Police barricades (blue horses)  Metal barricades (with emergency release)  Fire hydrant  Emergency egress			
				





The Commonwealth of Massachusetts  
Executive Office of Public Safety and Security  
Department of Fire Services

P.O. Box 1025 ~State Road  
Stow, Massachusetts 01775  
(978) 567-3100 Fax: (978) 567-3121



**Crowd Manager Fire and Building Safety Checklist**  
(to be completed on each day of operation prior to opening the facility to patrons)

Date: \_\_\_\_\_

Required for nightclub, dancehall, discotheque or bar as defined in 527 CMR 10.13(2)(d and e)

	Inspection Item	No	Yes
1	Is there one crowd manager on duty for every 250 occupants as identified on the Certificate of Occupancy? <i>Note - copies of crowd manager Certificate of Successful Completion should be kept on site.</i>		
2	Are employees trained to direct occupants to an exit in the event of an emergency and other duties contained in the emergency plan?		
3	Are all egress paths maintained clear, unlocked, accessible, and not blocked?		
4	Are all exit doors operable?		
5	Is all exit sign lighting operable?		
6	Is all emergency lighting operable?		
7	Are fire extinguishers in working order? Last inspection date: _____		
8	Are exterior stairways and means of egress free of snow and ice?		
9	The person responsible to make Exit announcement in accordance with 527 CMR 10.13(2)(c) is: _____		
10	The person responsible to ensure no one enters in excess of the posted occupant load limit, which includes all employees, guests and performers, is: _____		
11	Is the Certificate of Inspection posted? Maximum Capacity: _____ Expiration Date: _____		
12	Has the sprinkler system been inspected within the last year? Most recent automatic sprinkler inspection/test date: _____		
13	Has the fire alarm system been inspected and tested within the last year? Most recent fire alarm system inspection/test date: _____		

Any item checked "No" must be resolved prior to opening.  
For questions - contact your local fire department

Signed by Crowd Manager: \_\_\_\_\_ Crowd Manager Certificate Number: \_\_\_\_\_

Fire & Building Safety checklist v. 4 12-6-11

**BOSTON PRIDE  
INCIDENT REPORT**

**DISPATCH**

Notification received Date  Time

Location of incident

Description

Dispatch action

Alert status

Green	Minor incident that can be taken care of with internal resources
Yellow	Major localized incident that requires the assistance of outside agencies
Red	Major incident that affects the entire area, and requires suspension of event

**EMERGENCY RESPONSE TEAM**

Date  Estimated time of incident occurrence

Location of incident

Description

People directly involved in incident

Name	Address	Status	Disposition

**Eyewitnesses**

Name	Address	Statement

Outside agencies participating in response to incident

Probable cause



# Parade – Onsite Rules & Regulations

## BOSTON PRIDE CODE OF CONDUCT

When organizing your Parade group, please consider the diversity of the community and audience at the event. People participate in Boston Pride for many reasons: to celebrate, to make a political statement, to have fun, to showcase their business or group, to include family members, and to show support. The Boston Pride Committee respects everyone's right to express themselves as they choose. The Boston Pride Committee is not a law enforcement agency and does not participate as a law enforcement agency. The Boston Pride Committee does not endorse or encourage illegal behavior by anyone participating in or attending the event. Additionally, the Boston Pride Committee does not support any form of homophobia or attempt to censor freedom of speech or freedom of expression so long as it does not infringe on the rights of others. The Boston Pride Committee is the permit holder for this event and reserves the right to deny participation and/or registration of any group or individual who may be considered unacceptable to participate by the rules of such permit and the community. The Boston Pride Committee will abide by all Massachusetts laws governing public decency. Any individual or group who violates these laws may be removed from the event by the City of Boston.

## BY SUBMITTING A PARADE APPLICATION YOU AGREE TO THE FOLLOWING RULES & REGULATIONS:

1. Have two (2) Marshals serve as points of contact between the Parade staff and your group. Marshals are required to attend one Marshal Orientation Meeting prior to the Parade. The representatives from your organization attending the Orientation Meetings must be the same persons who will act as Marshals on the day of the Parade. If that is not the case, your organization will not be allowed to march in the Parade. Marshals must enforce the instructions provided by the Parade staff. Failure to comply with said instructions will result in the removal of your group from the Parade and possible exclusion from future Pride Parades.
2. Follow all instructions from the Parade staff. Any float, vehicle, or motorcycle, which is operated against instructions, will be removed from the Parade and may be subject to fines and exclusion from future Pride Parades.
3. Have at least two (2) safety volunteers from your organization who will be responsible for walking on each side of each vehicle, motorcycle group, or float to ensure the safety of all involved and alert drivers to potential problems. Failure to provide such volunteers may result in exclusion from the Parade. These volunteers are in addition to the Group Marshals you have registered.
4. Have adequate insurance for your vehicles on the day of the Parade. The Boston Pride Committee and the City of Boston are not liable for any accidents or injuries that are due to motor vehicles, floats, or motorcycles. Said insurance must be present with the vehicle on the day of the Parade. All drivers of any vehicles must check in at the Parade Registration tent and show a valid driver's license to Parade staff and to law enforcement officials upon request.
5. Have no open or closed containers of alcoholic beverages. If alcoholic beverages are discovered, the vehicle and/or its associates will be removed from the Parade.
6. Make sure that objects are not thrown at spectators (including Police Officers) along the Parade route.
7. Proceed so as not to impede the orderly flow of the Parade. Groups shall not move too quickly or stop unless instructed to. Any vehicle, float, or motorcycle that experiences any mechanical difficulty must pull to the side of the road to allow others to proceed.
8. Enter and exit the Parade route as instructed by the Parade staff and the Boston Police Department.
9. TURN OFF ALL SOUND SYSTEMS BETWEEN 6:00 AM AND 11:30 AM so as to not interfere with church ceremonies and neighbors in the area. Sound checks should be done prior to staging. If instructed, sound systems must be turned off at any time during the Parade.

10. Respect one minute of silence at 12 noon and enforce this respect within your group.

11. Refrain from collecting monetary donations along the Parade route. Failure to comply will result in the removal of your group from the Parade and possible exclusion from future Pride Parades.

12. Respect the maximum authorized vehicle sizes. Per City of Boston regulations, no vehicle in the Parade is allowed to exceed the following size limits: 9 feet in width, 12 feet in height, and 30 feet in length. In addition, only one flatbed is allowed per registered vehicle: combinations of trailers, or flatbeds and trailers will not be allowed.

## CONTRACT TERMS:

1. "Right to Refuse:" Boston Pride reserves the right to refuse any application. Receipt of your application and payment does not imply acceptance of your application. Acceptance in the Parade line-up will be expressly notified by the Boston Pride Committee by email or postal mail once your application and full payment have been received, reviewed and accepted.
2. "Right to Dismiss:" Boston Pride reserves the right to refuse and dismiss your contingent's participation in the Parade on the day of the event if any of your vehicles does not satisfy the Parade Vehicle Inspection Criteria established by the Boston Police Department and available on the Pride website, or if your contingent is in clear violation of the Parade Rules and Regulations.
3. "Day-Of Fee:" Boston Pride reserves the right to charge you a fee on the day of the Parade if your contingent is different from what you have specified in this application (different number/type of vehicle etc...). This fee is established based on the fee schedule at the date of your first payment.
4. "No Refunds:" All fees paid are non-refundable.
5. "True Identity:" You are signing up for who you say you are and cannot sell your spot in the Parade. The organization's name you enter in this application must be that of the group participating in the Parade. You may not give, sell or share your spot in the Parade to any other group without prior written agreement from the Boston Pride Committee. If you are an advertising agency or marketing company registering for one of your clients, you must indicate so. If you plan on displaying advertisers' logos and/or any other such visual displays other than those representing your organization, you must receive prior written approval by the Boston Pride Committee.
6. "Single Banner Rule:" This registration is valid for your group and your group only. You may not have signs, banners or any other display in your contingent representing or advertising for entities other than your own group as registered in this application.
7. "Finality of Decisions:" All decisions made by the Boston Pride Committee are final.



# Festival – Onsite Rules & Regulations

## BOSTON PRIDE CODE OF CONDUCT

When organizing your exhibit, please consider the diversity of the community and audience at the event. People participate in Boston Pride for many reasons: to celebrate, to make a political statement, to have fun, to showcase their business or group, to include family members, and to show support. The Boston Pride Committee respects everyone's right to express themselves as they choose. The Boston Pride Committee is not a law enforcement agency and does not participate as a law enforcement agency. The Boston Pride Committee does not endorse or encourage illegal behavior by anyone participating in or attending the event. Additionally, the Boston Pride Committee does not support any form of homophobia or attempt to censor freedom of speech or freedom of expression so long as it does not infringe on the rights of others. The Boston Pride Committee is the permit holder for this event and reserves the right to deny participation and/or registration of any group or individual who may be considered unacceptable to participate by the rules of such permit and the community. The Boston Pride Committee will abide by all Massachusetts laws governing public decency. Any individual or group who violates these laws may be removed from the event by the City of Boston.

## BY SUBMITTING A FESTIVAL APPLICATION YOU AGREE TO THE FOLLOWING RULES & REGULATIONS:

### 1. CONTRACT FOR SPACE

This application for space, accompanied by full payment, constitutes a contract for the right to use vendor space for the one-day Festival on Saturday, June 8, 2013. The Boston Pride Committee reserves the right to make the final determination of all booth assignments in the best interest of the Festival. The Festival is a Rain or Shine event.

Contract space includes the tented "booth" space and 5 feet in front of that space only. Vendors are not permitted to do any solicitation outside of this space. This includes canvassing, handing out materials, or selling goods as a few examples. Such activity is permitted inside the booth and within the five feet space in front of the tented booth only. Please contact [festival@bostonpride.org](mailto:festival@bostonpride.org) before the day of the event with any questions regarding this matter.

### 2. PAYMENT FOR SPACE

Applications must be accompanied by a check or online payment made payable to "Boston Pride" in U.S. funds, for 100% of the booth space purchased. CHECK PAYMENTS MUST BE POSTMARKED BY THE END DATE OF THE REGISTRATION FEE PERIOD IN WHICH YOU ARE REGISTERING. In the event payment is postmarked after the deadline, you will be charged the most current fee to compensate for the difference in prices.

The Boston Pride Committee has a NO REFUND policy for paid registrations. Upon cancellation, vendors may request a receipt denoting the amount of their registration as a donation to Boston Pride.

### 3. CONFIRMATION

Each vendor will receive a confirmation letter or email regarding their application's acceptance. If you do not receive your confirmation by June 1, 2013, please contact the Festival Sub-Committee directly by emailing [festival@bostonpride.org](mailto:festival@bostonpride.org).

### 4. CHECK-IN

A registration booth will be set up on Boston City Hall Plaza at 7:00am on Saturday, June 8, 2013. The registration booth closes at 9:30am and any vendor booth not occupied by that time may be reassigned or forfeited to Boston Pride without refund of the rental charge.

**4A. WITH VEHICLE:** Vendors who wish to bring a vehicle onto City Hall Plaza must indicate as such on their online registration. Note that there is an additional fee for vehicle access. Access is restricted to 2-axis vehicles only. There are no exceptions to this rule.

Enter the Plaza from Cambridge Street and exit only via Court Street. Festival staff and posted signage will be available to direct you on and off the Plaza.

All vendors with vehicle access must check-in at their designated arrival time to receive their assigned booth, which will be assigned and emailed to you prior to the day of the festival. Your arrival time will be strictly enforced and no vehicles will be allowed on the Plaza before or after their scheduled arrival time. Upon check-in, vendors will be given a 15 minute Vehicle Access Pass. Additional time will not be permitted.

**4B. WITHOUT VEHICLE:** Vendors who do not require vehicle access will not be subject to a specific arrival time, but must be checked in between 7:00 - 9:30am as well. In order to avoid delays and parking problems, all vendors are encouraged to arrive early. The Boston Pride Committee will accommodate walk-up vendors on a first-come, first-serve basis.

## 5. INSTALLATION

Vendors may begin installation immediately following registration check-in. Installation must be completed by 11:00am. Please bear in mind that this rule applies to those participating in the parade as well. Booths must be fully assembled no later than 11:00am.

## 6. TABLES AND CHAIRS

At check-in, a \$20 cash deposit will be required for your booth and equipment. You will be issued a receipt that you will take to the table and chair area to receive your equipment. Please save the receipt, as it will be needed at the end of the Festival to receive your deposit back. At the end of the Festival (6pm), YOU ARE REQUIRED TO RETURN YOUR EQUIPMENT AND YOUR RECEIPT TO THE DESIGNATED AREA in order to receive your \$20 refund. If your group chooses to leave before 6pm, your table and chair deposit will NOT BE REFUNDED UNDER ANY CIRCUMSTANCES and will be considered a donation to Boston Pride.

## 7. DISMANTLING

The Festival ends at 6pm on Saturday, June 8, 2013. All vendor business must be concluded at this time. Vendors are required to clean their own booth and leave the premises in the same condition as they found it. If your booth is not cleaned, a fee of \$25 will be billed to your organization to cover the cost of cleaning.

If vehicle access is required for breaking down your booth space, it must be purchased at the time of registration.

## 8. LIABILITY

The Boston Pride Committee, its officers, staff members and volunteers, and the City of Boston shall NOT be responsible for the safety of the property of the vendors from theft, damage by fire, accident, or any other cause whatsoever. Each vendor shall hold an insurance policy that names the Boston Pride Committee and the City of Boston as additional insured.

## 9. USE OF SPACE

Booth space and all exhibits must conform to prevailing applicable regulations of the City of Boston Fire Department and Inspectional Services Department. A copy of the regulations may be obtained through the City of Boston.

## 10. RESTRICTIONS ON OPERATION OF EXHIBIT

The City of Boston, City Hall, and/or the Boston Pride Committee reserve the right to restrict exhibits which become objectionable for any reason, including but not limited to noise, method of operation, or materials. The City of Boston, City Hall, and/or the Boston Pride Committee also reserve the right to prohibit any exhibit that, in the opinion of the City of Boston, City Hall, and/or the Boston Pride Committee, may detract from the general character of the exhibit as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character that the City of Boston, City Hall, and/or the Boston Pride Committee determine is objectionable to the exhibit or the Festival.

**Stickers:** The free distribution of stickers is not permitted by the Boston Pride Committee, City Hall, or the City of Boston. Clean-up fees charged by the City of Boston to remove stickers from public areas, buildings, plazas, etc., will be passed along to the appropriate vendor.

**Food & Beverage:** The sale or distribution of ANY food or beverage is STRICTLY PROHIBITED, except by registered food vendors. This includes water and soda. If you have any questions or are interested in becoming an Official Food Vendor, please contact [festival@bostonpride.org](mailto:festival@bostonpride.org) prior to the festival.

## 11. COMMUNICATING WITH DEAF AND HARD OF HEARING INDIVIDUALS

Did you know that 10% of the American population is deaf or hard of hearing and there are thousands of deaf/hard of hearing individuals in the Greater Boston area? To make sure that you are reaching this large and diverse population, please provide information in visible/written format. If you are selling merchandise or clothing, use posters, banners, brochures, or signs to mark prices and sizes so that customers who are deaf/hard of hearing can easily shop at your booth. Consider providing a laminated menu or sample items of different sizes marked with prices, so that deaf/hard of hearing visitors can communicate efficiently with you. Your cooperation to ensure equal access for deaf/hard of hearing people at Boston Pride is greatly appreciated.



# Bag Search Procedure

## 1. Purpose

The purpose for establishing bag search procedures is to control items that are hand carried into the venue. The bag search procedures should be a part of the venue's overall security plan and should be tested and evaluated as stated in the security plan. The bag search procedures should include information on:

- Interacting with those individuals who are having their bag(s) searched;
- Identifying the items that are of interest during the bag search;
- Outlining the procedures to conduct a bag search; and
- Responding to items discovered during the bag search procedures.

## 2. General

Bag searches should be required of everyone entering the venue on those days associated with the preparation for and execution of an event. This should include employees, contractors, teams/performers, media and official guests, as well as the ticket bearing public.

- The venue should establish bag search procedures that state the actual implementation of bag search procedures. The level of search detail will depend upon the threat to the venue as determined by the venue's security manager or appropriate venue representative.
- All bags and containers that are hand carried into the venue are subject to search for items that are not permitted in the venue.
- Bag searches should occur at a level of detail commensurate with the threat (e.g., from a simple glance into the bag all the way to emptying the contents of the bag).
- Venue employees, contractors, and event staff should be trained in the overall bag search procedures and have knowledge of those items not allowed in the venue (see section 6) during nonevent and event days.
- Trained bag search staff and bag search supervisors should perform the bag searches in the safest manner possible so that they identify and respond appropriately to items not permitted in the venue.

## 3. Consent and Right to Refuse

The venue should notify prospective employees and contractors that bag searches are a requirement of employment. Bag searches of ticket holders are voluntary, however, the venue should draft explicit language so that potential ticket purchasers are aware that their bags will be searched at the venue prior to entry, and failure to allow a bag search will result in denial of entry. This language must be made available through every means utilized by

the venue to sell tickets (i.e., signage, pre-recorded gate messages, Web sites, etc.).

## 4. Addressing Adverse Mindset and Threatening Statements

The venue should prepare a list of questions that the ticket holders may ask, along with appropriate responses that address concerns relating to the venue's bag search program. Each bag searcher should rehearse these responses as part of their bag search training program. This rehearsal preparation will prepare the bag searcher to address ticket holders' concerns and help diffuse any potential animosity toward the bag searcher along with providing a consistent message justifying the venue's bag search program. There is often a degree of impatience among the crowd entering a venue for an event. Those responsible for conducting bag searches should ensure that they maintain control at the bag search locations without feeling pressured to rush through their bag search responsibilities. Ticket holders making threatening statements (e.g., "I have a bomb") should be taken seriously. The bag searcher should be certain of what the ticket holder said by asking the ticket holder to repeat the statement if necessary. The ticket holder should be informed that their statements are taken seriously. The bag searcher should immediately notify event security, supervisors, and law enforcement of such statements.

## 5. Refusal of Bag Search

If a ticket holder refuses to comply with the bag search, bag searchers should contact the bag search supervisor to reinforce the bag search procedures as a requirement for entry into the venue. This process should be conducted in a non-combative manner by asking the ticket holder to stand aside from the bag search line to allow others to pass through while waiting for the supervisor to arrive. An exit lane should be available to allow ticket holders who do not wish to have their bags searched to leave the venue.



# Stage/Tent Collapse

- A collapse of a stage, disabled access viewing platform, tent, building, etc. may involve injury to large numbers of people and require a massive medical response. It may also result in the movement of a large number of people away from the incident site and other unforeseen situations.
- Security will send personal to the site to assist in moving people away from the site and assisting any injured until emergency services arrives.
- Operations Dispatch will maintain a list of all Pride people in the affected area, and their location and condition.





# Security Plan / Measures

## PARADE

- Double the number of parade staff in existing positions:
  - 2 section leaders per parade section
  - 4 crowd control volunteers per intersection
- Organize a security command post for centralization and dispatch of information
- Hold a security orientation day for all parade staff
  - Feature BPD, BFD, and EMS personnel
- Hold a “morning-of” security briefing for all parade staff
- Tow parked cars at 7am
- Conduct a full sweep of the route at 7am and at 10am
- Distribute a safety-oriented leaflet (“if you see something, say something”) to parade staff, parade participant, and parade watchers (ahead of the start of the parade)
- Add a security staff position:
  - 20 security volunteers along the parade route, focusing on the most crowded areas
  - 20 security volunteers in the setup area (Boylston)
  - 20 security volunteers in the arrival area (Cambridge)
- Provide all security volunteers with a dedicated radio channel
- Provide all security volunteers with a specific uniform (hat and t-shirt)

## FESTIVAL

- Add a security staff position:
  - 20 security volunteers on City Hall Plaza perimeter
  - 20 security volunteers roaming on City Hall Plaza
- Provide all security volunteers with a dedicated radio channel
- Provide all security volunteers with a specific uniform (hat and t-shirt)
- Organize a security command post for centralization and dispatch of information
- Hold a security orientation day for all festival staff
  - Feature BPD, BFD, and EMS personnel
- Hold a “morning-of” security briefing for all festival staff
- Conduct a full sweep of City Hall Plaza at 7am and at 10am
- Enforce strict vehicle access to the Plaza
  - Vehicles check-in on Cambridge St
  - Vehicles enter the Plaza only *after* being granted permission
  - Vehicles are only allowed 30min on the Plaza
- Distribute a safety-oriented leaflet (“if you see something, say something”) to festival staff, festival participant, and festival attendees
- Regular safety announcements from the Festival stage



# If you see something say something



Immediately find and tell a staff member wearing a yellow t-shirt or a police officer.

When reporting, please remember...

- Don't use a cell phone in the immediate area of a suspicious package
- Don't move a suspicious package
- Do not take direct action against a suspicious person

it can be difficult to know what "something suspicious" looks like. when something doesn't feel quite right, say something.





# Emergency Directory

## Local Agencies

### Boston Police Department

1 Schroeder Plaza, Boston, MA 02120  
(617) 343-4200

### Boston Fire Department

941 Boylston St, Boston, MA 02115  
(617) 343-2880

### Boston EMS

785 Albany Street, Boston, MA 02118  
(617) 343-2367

### FBI - Boston Office

One Center Plaza, Suite 600, Boston, MA 02108  
(617) 742-553

### DHS - Boston Office

408 Atlantic Ave, Boston, MA 02110  
(202) 282-8000

### ATF - Boston Field Office

10 Causeway Street, Room 701, Boston, MA 02222  
(617) 557-1210

In Case Of  
Emergency

**DIAL  
911**

## Local Hospitals

### Massachusetts General Hospital

55 Fruit St Boston, MA 02114  
(617) 726-2000

### Boston Medical Center

840 Harrison Ave Boston, MA 02118  
(617) 638-8000

### Brigham and Women's Hospital

75 Francis St, Boston, MA  
(617) 732-5500

### Tufts Medical Center

800 Washington St Boston, MA 02111  
(617) 636-5000

### Beth Israel Deaconess Medical Center

330 Brookline Ave Boston, MA 02215  
(617) 667-5864

### Mount Auburn Hospital

330 Mt Auburn St, Cambridge, MA 02138  
(617) 492-3500



# Pride Staff Directory

- Michael Bookman (803)
- Sylvain Bruni (617)
- Malcolm Carey (617)
- Steven Cullipher (239)
- Linda DeMarco (617)
- Anna Dubrowski (617)
- Jonathan Kindron (781)
- Wilfred Labiosa (617)
- Heather Mills (831)
- Cale Moore (717)
- Henry Paquin (617)
- Martha Plaza (508)
- Tammy Plaza (508)
- Lou Raymond (323)
- Carol Sabin (617)
- Marco Torres (617)
- Sarah Viera (912)
- Rob Zuromski (508)



# Contractors Directory

Vendor	Point of Contact (Day of)	Point of Contact Cell
ACM Quick Cash	Clayton DeRonde	602- [REDACTED]
Brookline Ice	Charlotte	617- [REDACTED]
Capitol Waste	Linda Scannelli	617- [REDACTED]
DC Radio	Laurie Pelletier	617- [REDACTED]
Millennium Sweeps	Bethany Sanford	781- [REDACTED]
MJ Audio	Myrna Johnson	617- [REDACTED]
New England Golf Cars	Sandy Monahan	978- [REDACTED]
RoadSafe Traffic Systems	Anthony DeBerardinis	508- [REDACTED]
Save that Stuff	Lisa Castronova	617- [REDACTED]
The Event Company	Taylor Hedges	617- [REDACTED]
United Rentals (Braintree Office)	Melinda DeSilva	781- [REDACTED]



# Other resources

- Department of Homeland Security
- International Festival & Events Association
- International Association of Fire Chiefs
- Gay Officers Action League - New-England
- Police department liaison to the LGBT community



# Lessons learned





## Build relationships

With emergency services

With the city

With the community

## Layer your security

Official

Professional

Volunteer

## Have a SEMP and know it

Who's in charge

Security plan

Emergency procedures

## If you see something, say something

Ensure open communication channels

Talk to the public / community

Talk to the media



Questions?







# Thank you

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